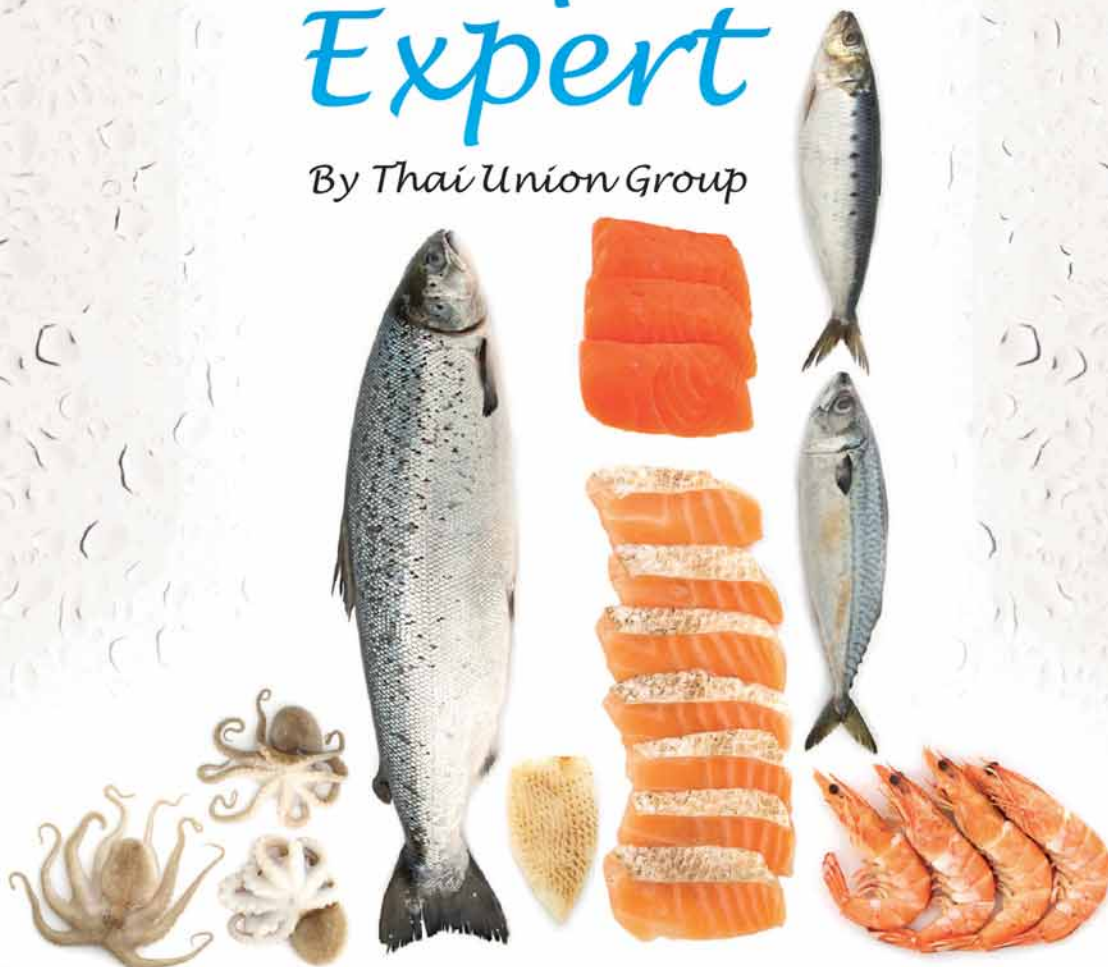




# The World's Seafood Expert

By Thai Union Group





# *The One Journey Of TU*

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The journey of Thai Union Group is an exploration seeking seafood of the finest quality for the entire world.



# All in One

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The business of Thai Union starts from the sea, the source of our raw materials, and continues through global standard production processes, packaging and world-wide distribution. Each one of these steps is undertaken with meticulous attention to detail.



# Company Profile

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Thai Union Group PCL. is a global seafood leader with international consumer-favorite brands such as Chicken of the Sea, John West, Petit Navire, Parmentier, Mareblu, King Oscar, and Rügen Fisch and Thai-leading brands SEAELECT, Fisho and Bellotta. We have brought nutritious, tasty and innovative products to tables around the world for generations.

Thai Union's vision is to be the world's most trusted seafood leader. In 2016, we launched our sustainability strategy, SeaChange®, to deliver real and lasting changes in the way we operate and in the wider Thai and global fishing industries.

We firmly commit to responsible and ethical business practices globally, including within our supply chains. Thai Union is a proud member of the United Nations Global Compact, a founding member of the International Seafood Sustainability Foundation, and has been recognized by the Dow Jones Sustainability Index for three consecutive years.

We challenge ourselves to think boldly and take calculated risks to unlock revolutionary changes in the way seafood is procured, produced, packaged and consumed. Thai Union launched the Global Innovation Incubator (Gii) in 2015 – a world-class R&D facility, and the first of its kind in Thailand. The Gii deploys unconventional investigation of seafood to enhance product quality, nutrition and satisfaction, and to create shared value for our investors while carving a path toward seafood sustainability. Combining the forces of internationally acclaimed academic and in-house researchers, the Gii puts Thai Union ahead of the curve and will modernize the greater seafood industry.



# One Quality, The Best Quality

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“The Best” is the only quality label of all Thai Union’s products.



*Slice*

*Albacore Loins*

*Flakes*

*Fillet*

*Solid*

*Skipjack Loins*

# *Tuna*



*Chunk*

*Flakes*

*Yellowfin  
Loins*

*Albacore  
Flakes*

*Bar*

*Tuna Risotto with Pumpkin  
and Confit Tomato*



*Yellowfin Loin*

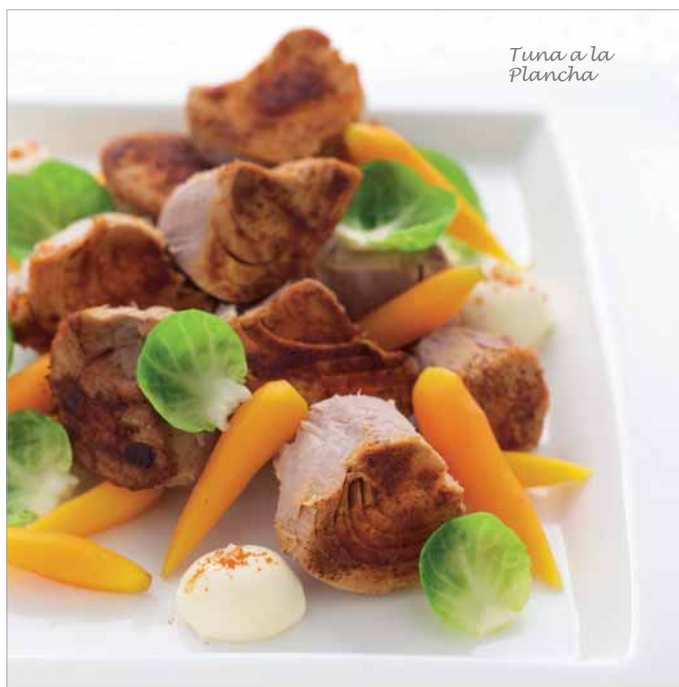
*Tuna Salad  
Nicoise*



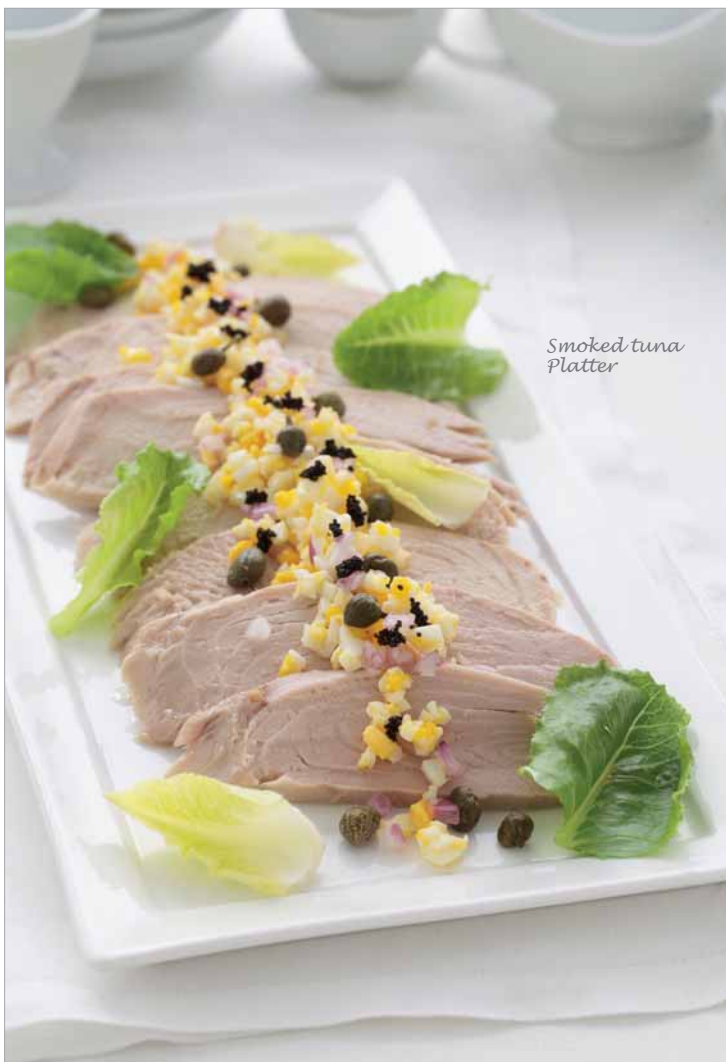
*Tuna Spread  
& Filling*



*Tuna a la  
Plancha*



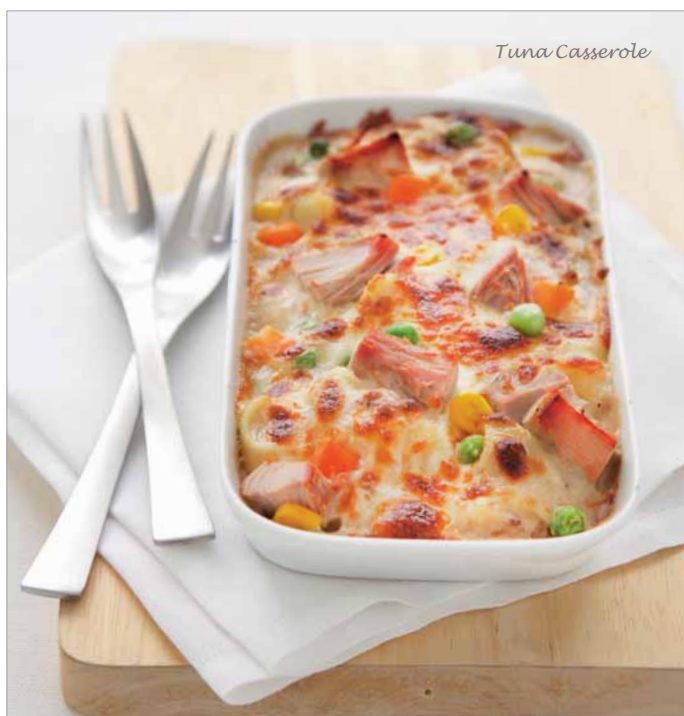
*Smoked tuna  
Platter*





*Tuna  
Garden Salad*

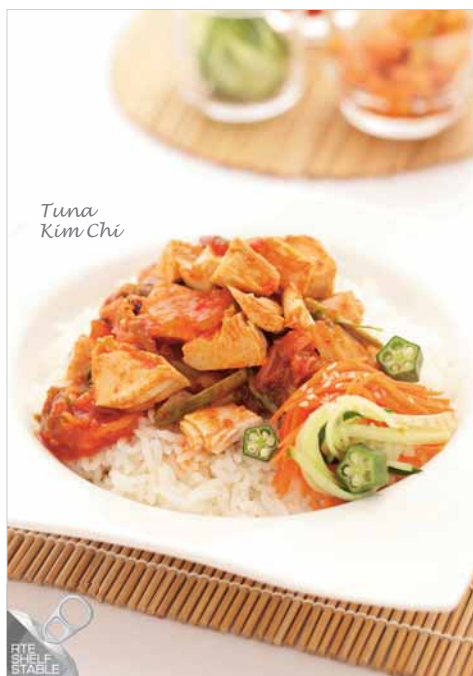
*Albacore  
Loin*



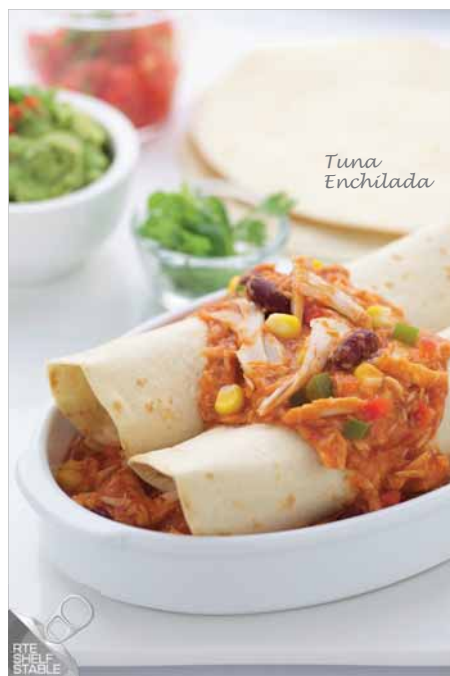
*Tuna Casserole*



*Grilled Tuna with  
Salsa & guacamole*



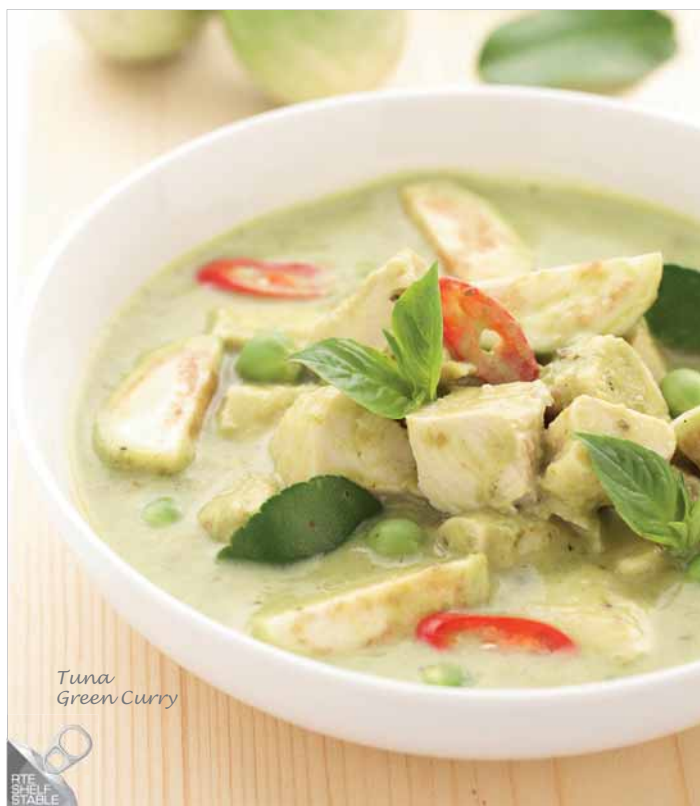
*Tuna Kim Chi*



*Tuna Enchilada*



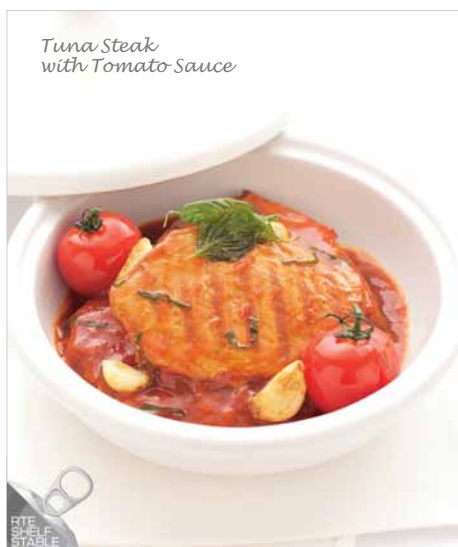
*Tuna with Sweet Corn and Mayonnaise*



*Tuna Green Curry*



*Tuna in Chili Paste*

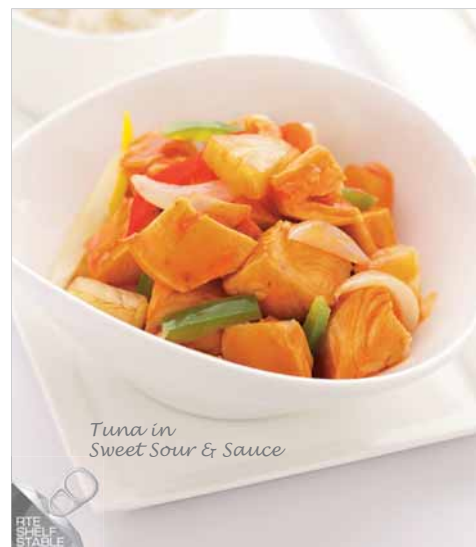


*Tuna Steak with Tomato Sauce*



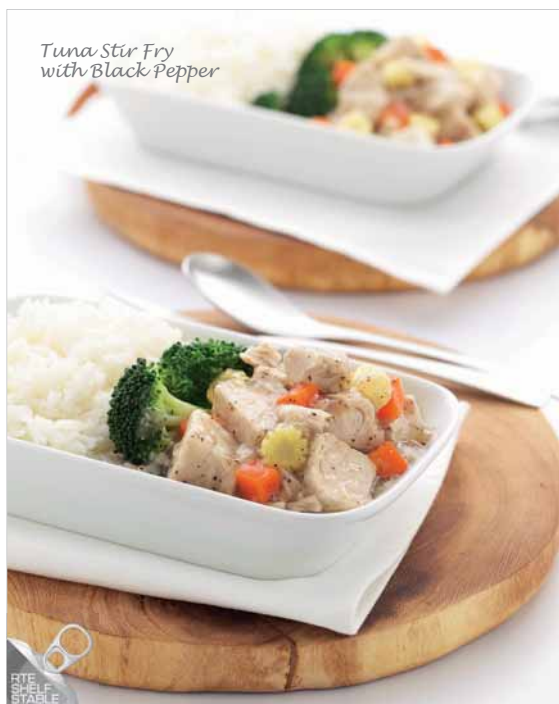
*Tuna Steak in Soy Sauce*

*Tuna in Teriyaki Sauce*



*Tuna in Sweet Sour & Sauce*

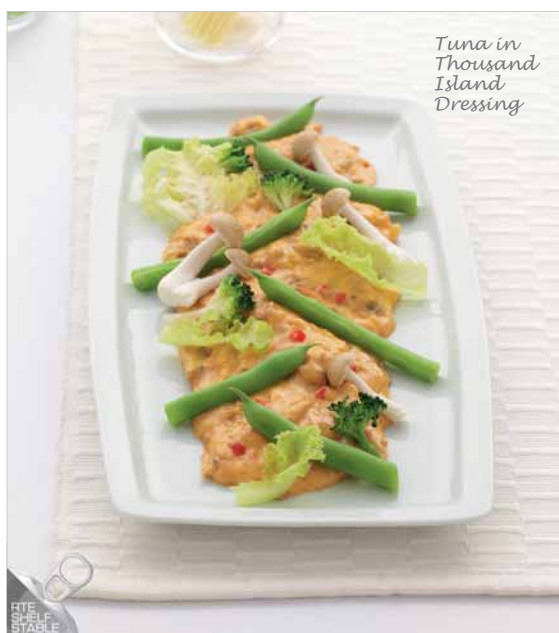
*Tuna Stir Fry  
with Black Pepper*



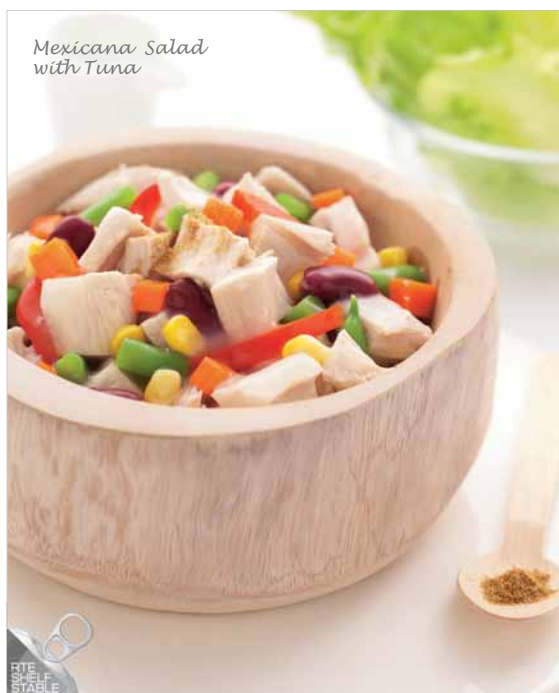
*Tuna  
Salad Riso*



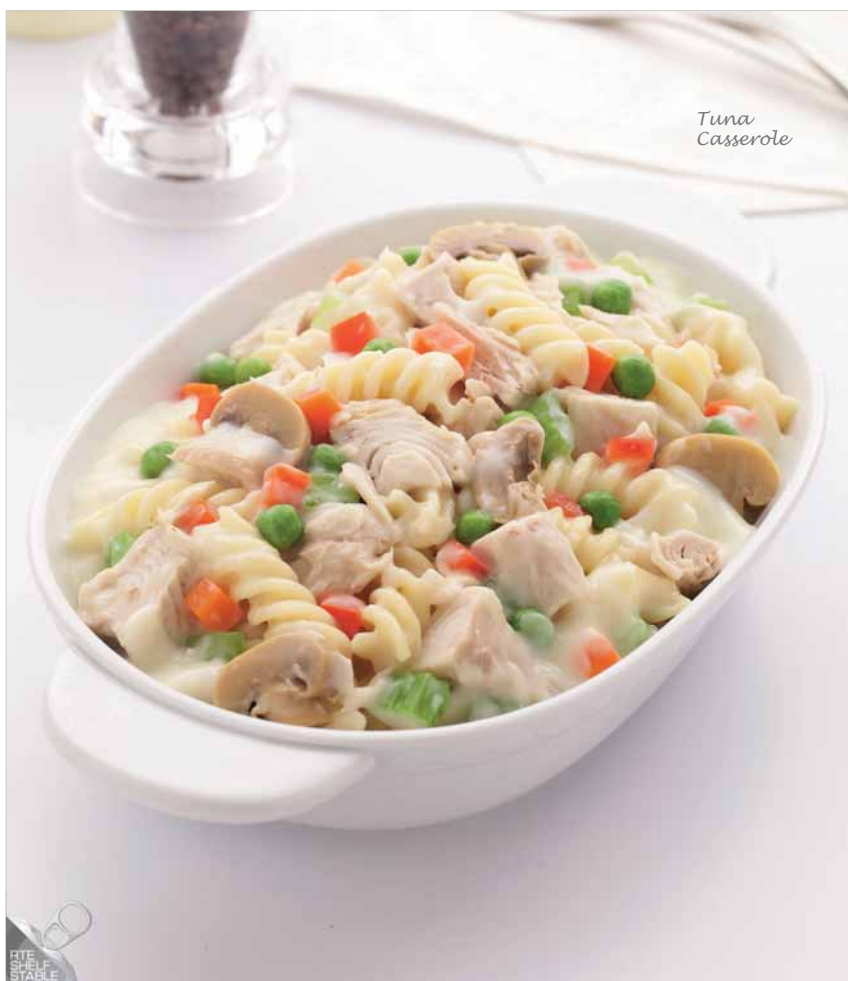
*Tuna in  
Thousand  
Island  
Dressing*



*Mexicana Salad  
with Tuna*



*Tuna  
Casserole*



*Alive Sushi Ebi with Head Meat*

*Cooked Peeled Pin  
Deveined Tail-Off*

*Cooked Headless  
Shell-On*

*Cooked Head-on  
Shell-On-Center Peeled  
(Natural Curve)*

*Cooked Head-on  
Shell-On (Natural Curve)*

# Shrimp

*Raw Breaded Torpedo Shrimp*

*Raw Peeled Cut Deveined  
Tail-On Skewer (C Shape Style)*

*Pre-Fried  
Popcorn Shrimp*

*Alive Raw Head-On Shell-On (Stretched)*

*Raw Headless Shell-On  
Butterfly Cut*

*Raw Peeled Pin Deveined  
Tail-Off Skewer (Pinwheel Style)*

*Raw Headless  
shell-on*

*Raw Peeled  
Pin Deveined Tail-Off*

*Raw Peeled  
Pin Deveined Tail-On*



Sushi Ebi



Alive Cooked Head-on Shell-on (Stretched)



Cooked Peeled Pin-Deveined Tail-On



Pre-Fried Tempura Shrimp



Raw Shrimp Cake/Burger (Ebi Katsu)



Raw Breaded Shrimp Ball



Raw Breaded Bite



Raw Shrimp Nuggets



Raw Peeled Deveined Stretched Tail-On (Nobashi Ebi)



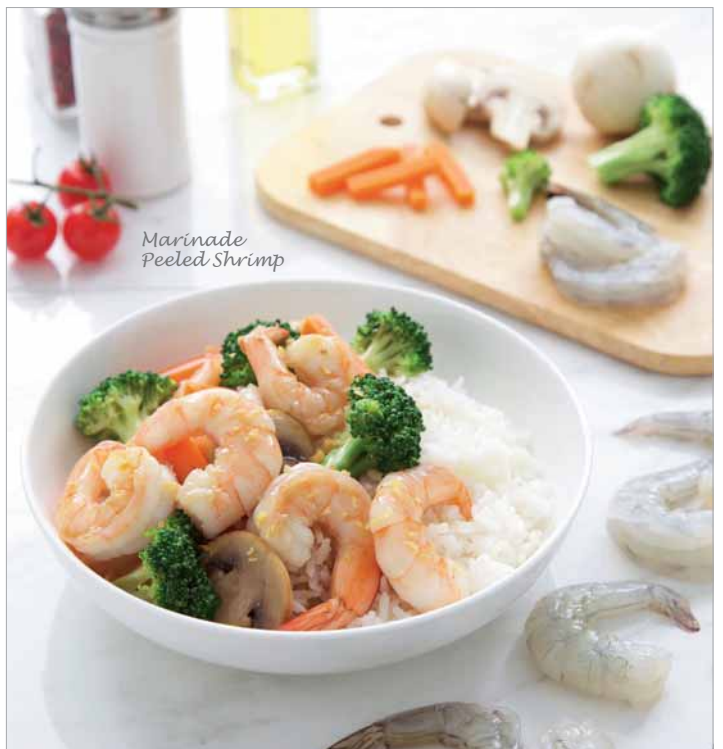
Raw Head-on shell-on (Natural Curve)



Raw Sushi Ebi



Raw Headless Shell-On





*Scomber  
japonicus*



*Sardinops  
sagax*





*Colorabis  
Saira*



# *Sardine & Mackerel*



*Sardina  
Pilchardus*

*Skinless & Boneless  
Sardines*



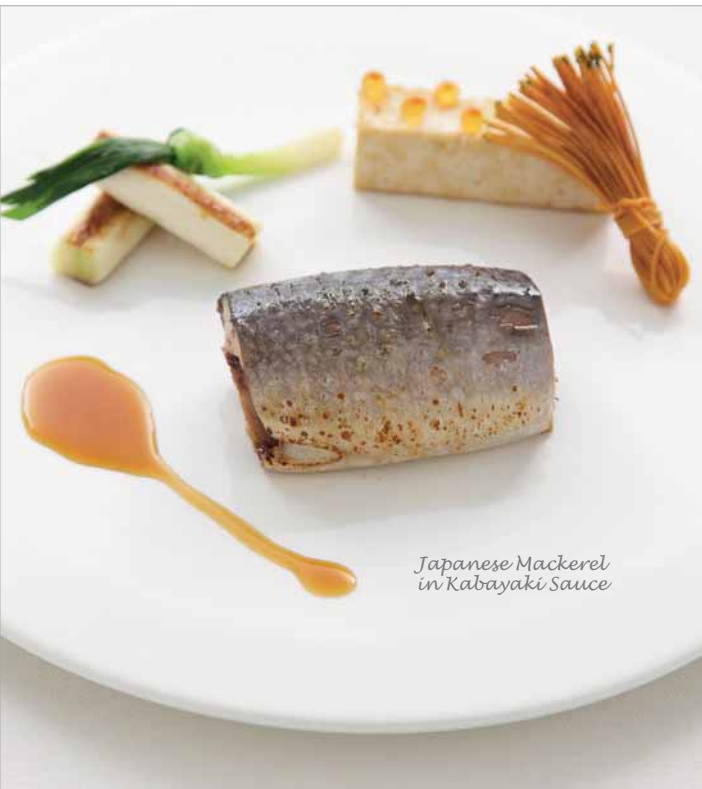
*Sardines with  
a Thai Spicy  
Tomato Sauce*



*Sardines in  
Japanese sauce*



*Fried  
Chu Chee  
Sardine*



*Japanese Mackerel  
in Kabayaki Sauce*



*Sardine  
in Tomato sauce*



*Fried Sardine  
in Sweet Chill Sauce*



*Saba Fillet  
in Oil*



*Grilled Sardine  
in Kabayaki  
Sauce*



*Sardine  
in Chilli Sauce*



*Salmon  
Nugget*



*Salmon  
Chip*



*Salmon  
Slice*

*Head on  
Gutted*



*Salmon Portion Skin on*



*Salmon  
Flake*

# *Salmon*



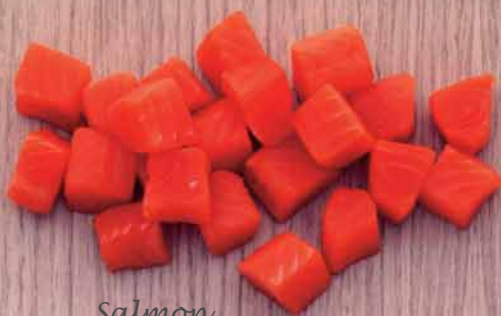
*Salmon  
Portion*



*Salmon  
Portion  
Skinless*



*Grilled Belly  
Salmon  
Slice*

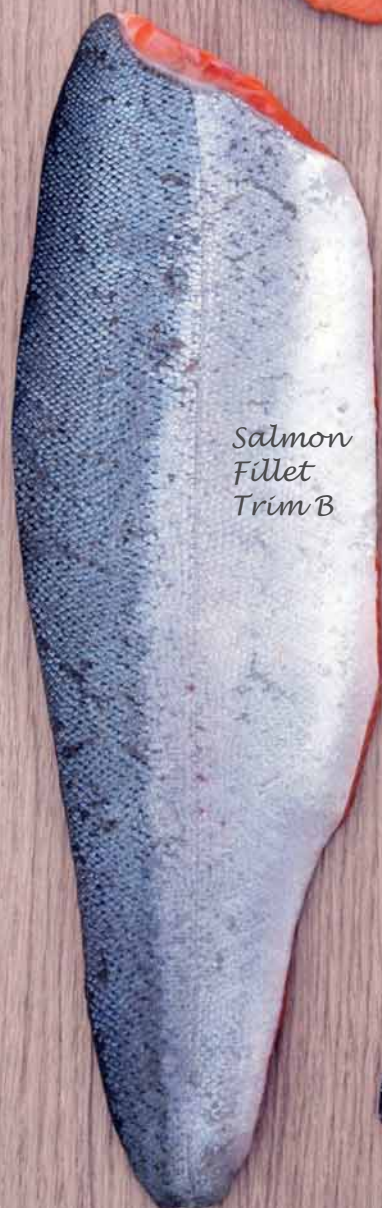


*Salmon  
Cube*

*Salmon  
Fillet  
Trim C*



*Cooked Salmon  
Portion*



*Salmon  
Fillet  
Trim B*



*Headless  
Gutted*



*Salmon Kiriimi  
Skin on*

*Smoked  
Salmon*



*Salmon Belly  
Kiriimi Skinless*



*Smoked  
Salmon*



*Salmon Kiritami  
in Bento*



*Marinated  
Salmon Portion*



# Specialty Seafood



*Tilapia*



*Baby Octopus*



*Squid Tube*



*Squid Tentacle*



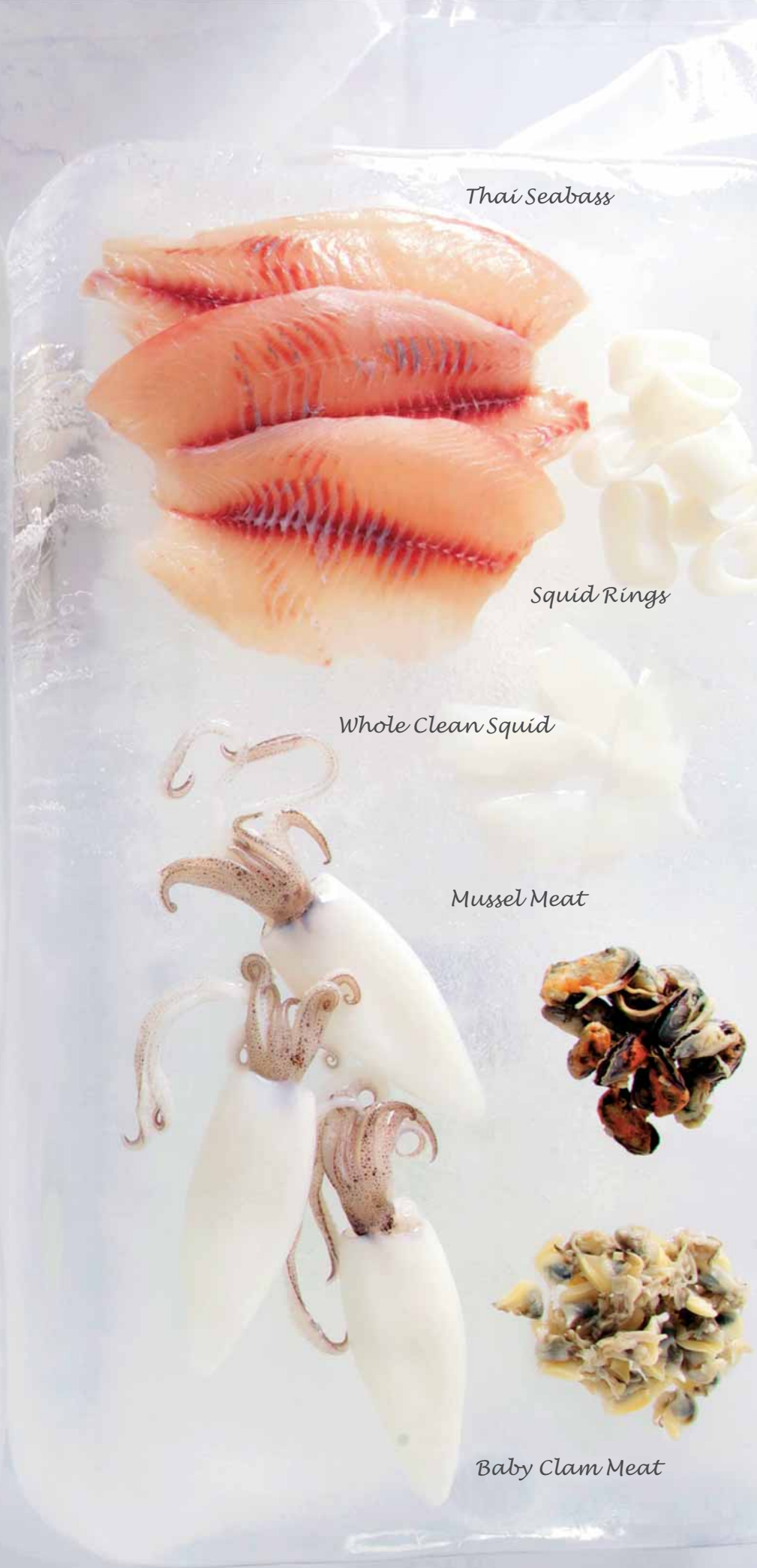
*Grilled Squid Slice*



*Cuttlefish Slice*



*Pangasius Dice*



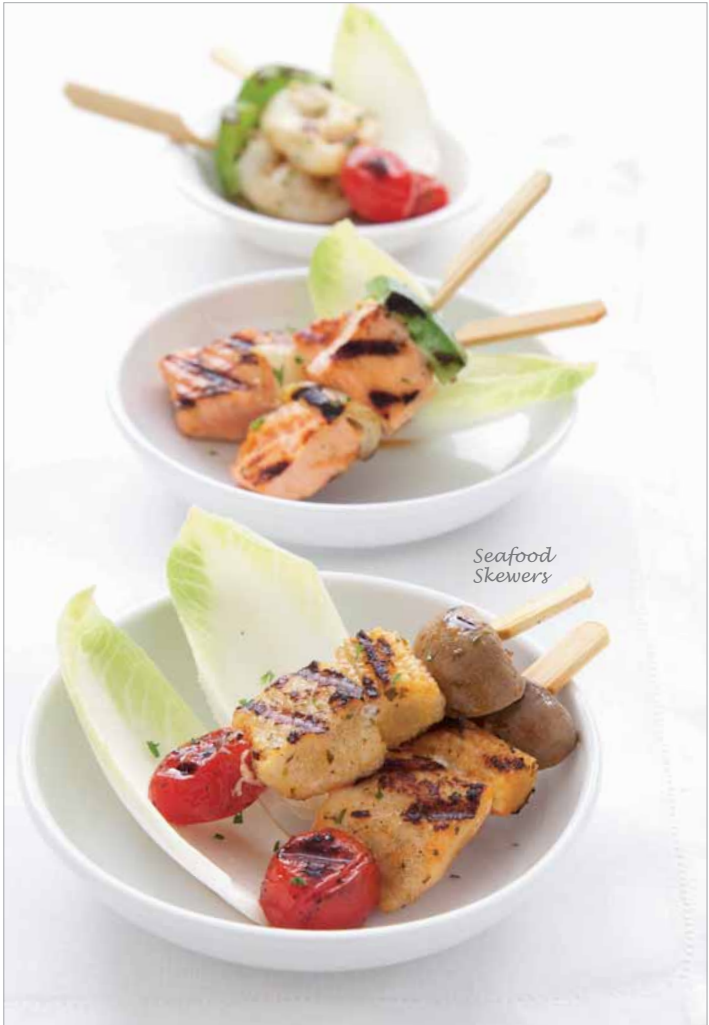
*Thai Seabass*

*Squid Rings*

*Whole Clean Squid*

*Mussel Meat*

*Baby Clam Meat*



*Breaded  
Squid*



*Whole  
Cleaned  
Squid*



*Squid Rings  
and Tentacles*



*Char Grilled  
Squid Fillets*





*Octopus*



*Baby Clams*



*Squid*



*Lobster Paste*



*Crab Meat  
All White Meat*



*Fisho: Baked  
Fish Snack*

*Fish Stipe*

*Fish Crispy*

*Fish Sheet*



# *Fusho*

*Made Of Surimi Grade A  
100% No Gmo Gluten Free*

*No Trans Fat  
Low Glycemic Index  
Low Cholesterol*



Texas Barbecue  
Flavour

Super Tasty  
Flavour

Extreme  
Barbecue  
Flavour



Sashimi Shoyu  
Flavour

Super Spicy  
Flavour

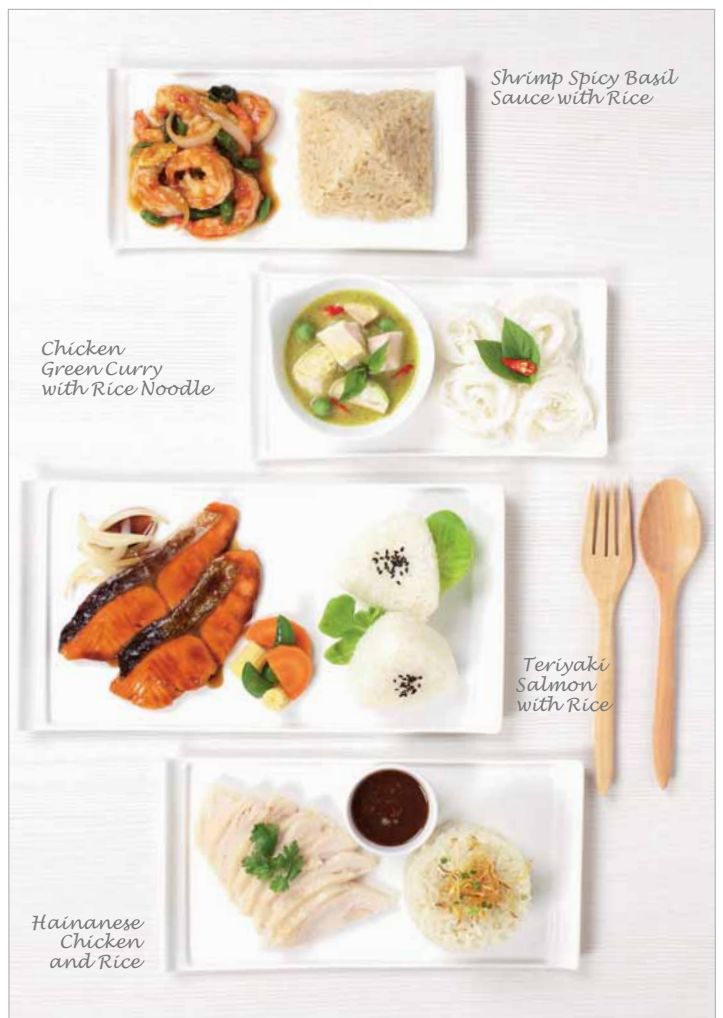
Sweetie Barbecue  
Flavour



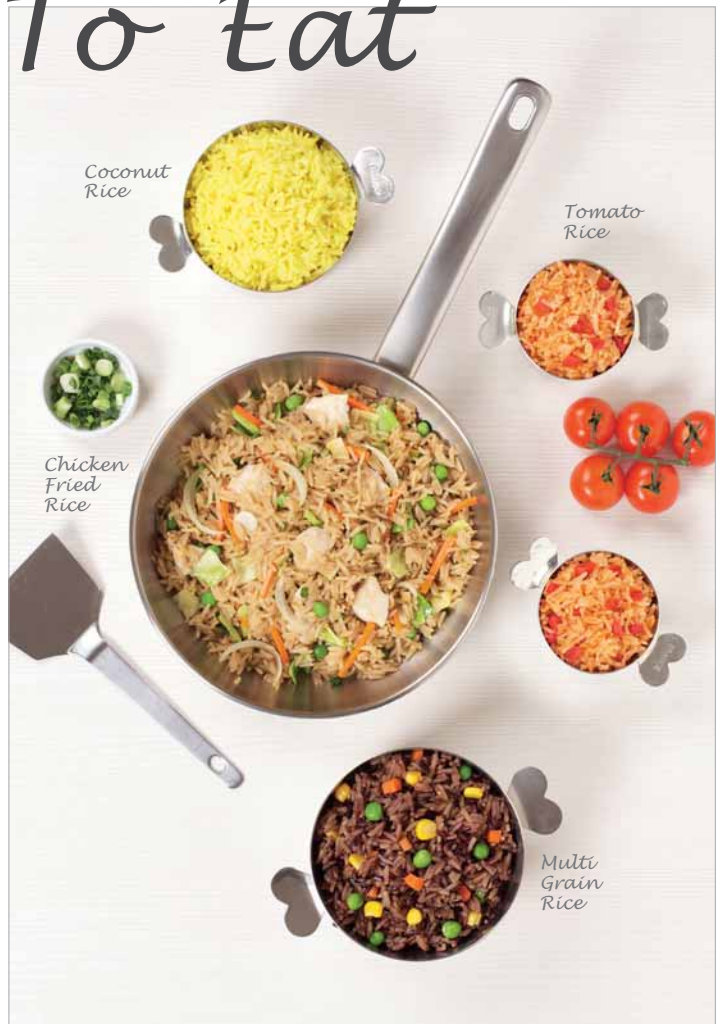
Grilled Squid  
Flavour

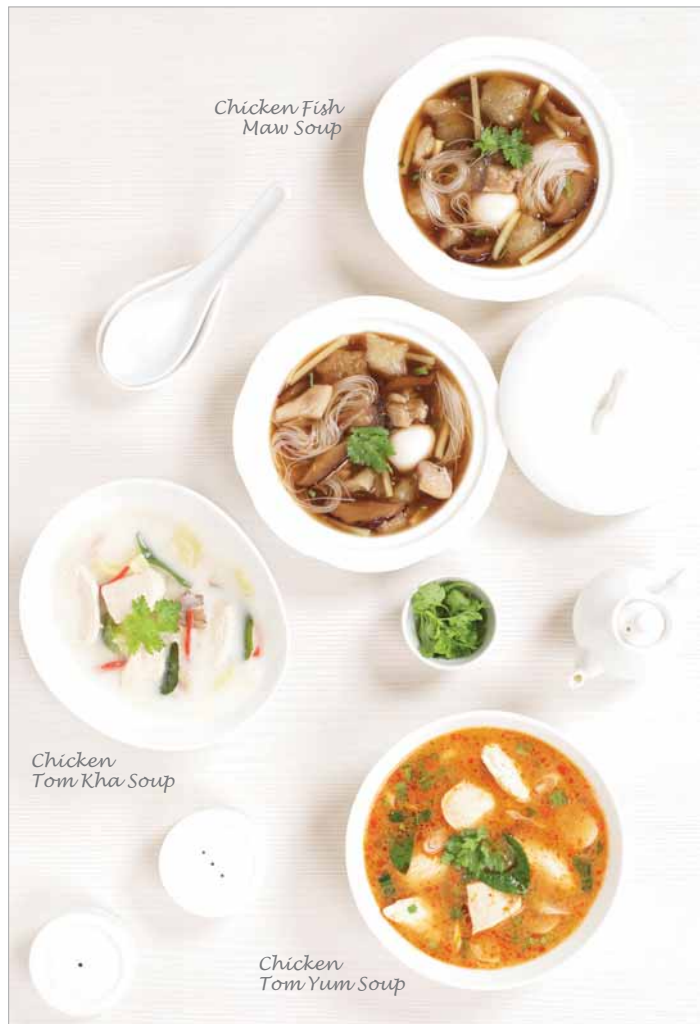
Hot & Spicy  
Flavour

Stir-Fried Crab Meat With  
Black Pepper Flavour



# Ready To Eat







*Grilled Salmon Flake*



*Maki Sushi  
(Surimi)*



*Maki Sushi  
(Baby Con & Asparagus)*

*Maki Sushi  
(Tuna)*



*Maki Sushi (Zucchini)*



*Maki Sushi  
(Avocado)*



*Mixed Nigiri*



*California Roll  
with Salmon  
and Cream cheese*



*Maki Sushi  
with Salmon  
and Cream cheese*



*Maki Sushi  
(Carrot)*



California Roll  
(Surimi & Avocado)



Grilled Squid  
Topping



California Roll  
(Tuna)



Nigiri  
(Surimi)



Mixed Nigiri



Nigiri  
(Avocado)



Nigiri (Tuna)



Nigiri  
(Grilled Squid)





Fish Nugget



Tuna Burger



Chicken Tikka Masala with Turmeric Rice



Chicken Green Curry with Coconut Rice



Wonton Soup



Tom Yum



Snack Platter



Chicken Karaage



Chicken Massaman Curry



Chicken Yakitori



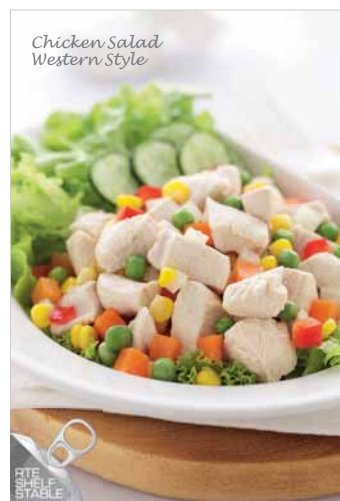
Beef Teriyaki

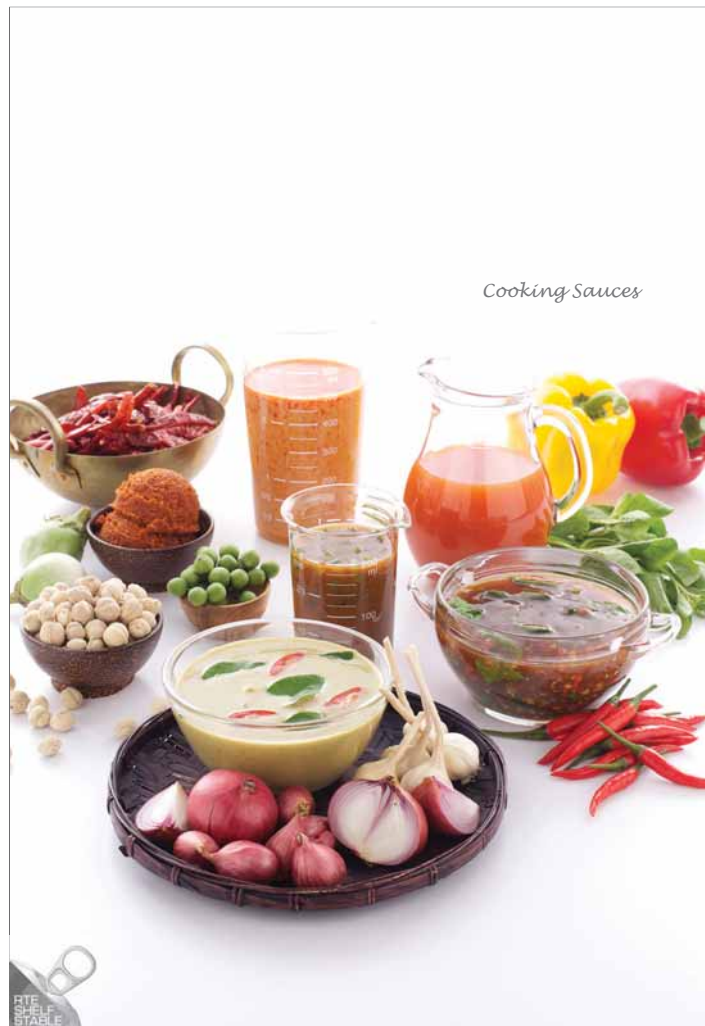


Chicken Yellow Curry



Chicken Salad Western Style







Sweet  
Turnover  
Pie

Assorted Toppings  
Cheese Cake,  
Cookie Crumbles

Assorted  
Topping

# Bakery

Brownie

Honey Bread

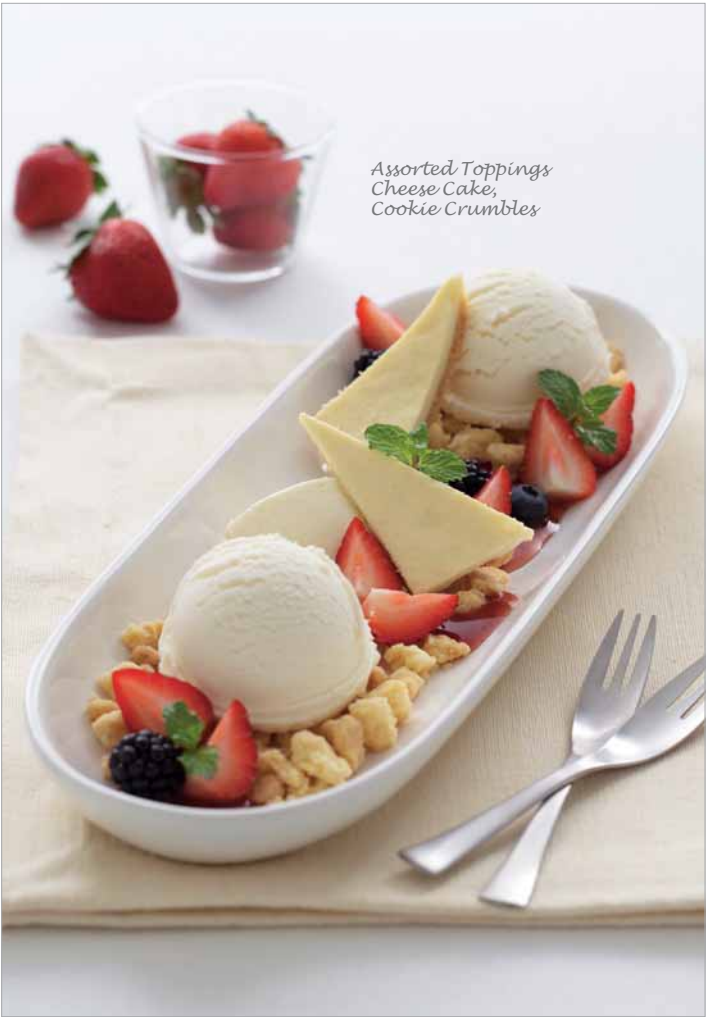
Velvet  
cake

Coolly  
Bread





Assorted  
Topping



Assorted Toppings  
Cheese Cake,  
Cookie Crumbles



Coolly Bread



Bread



Roti

Savoury  
Baked Pies



Fillings & Spreads



Brownie  
& Velvet cake



Chocolate  
Cake



Sweet  
Turnover Pie



# Pet Food

*Snacks*



*Semi-Moist  
Cat Treats*



*Souffle*



*Tuna in  
Crystal Jelly*



*Succulent Loaf/Pate*



*Semi - Moist  
Dog Treats*



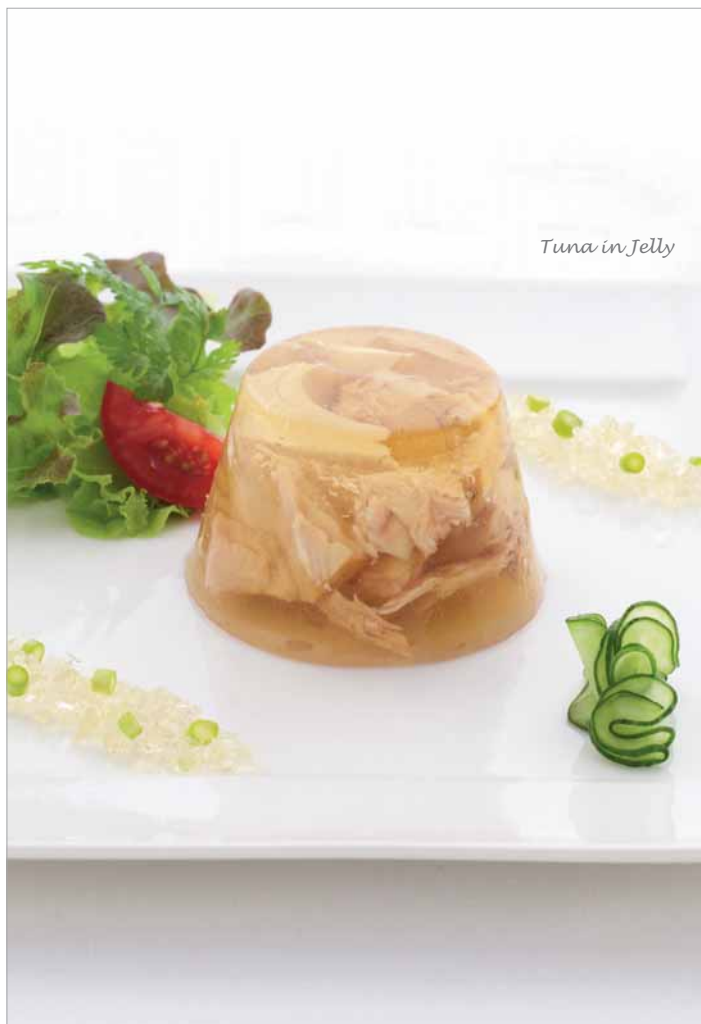
*Grilled Tuna*



*Soup/Broth*



*Tuna Soup with Surimi  
and White Bait*



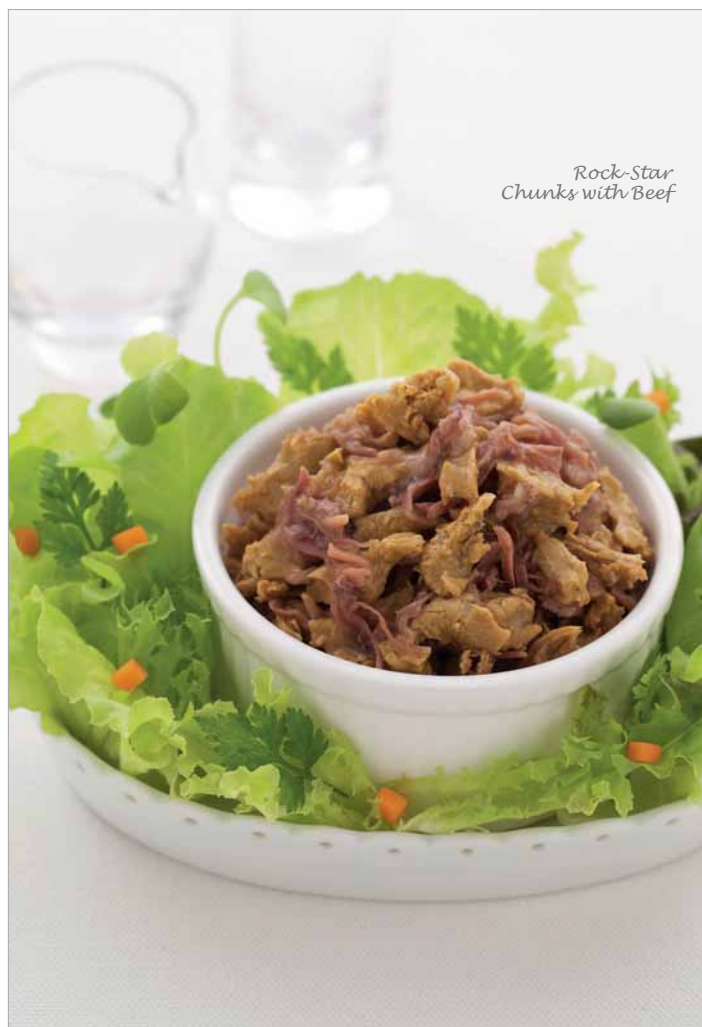
*Tuna in Jelly*



*Sliced Tuna  
Belly in Broth*



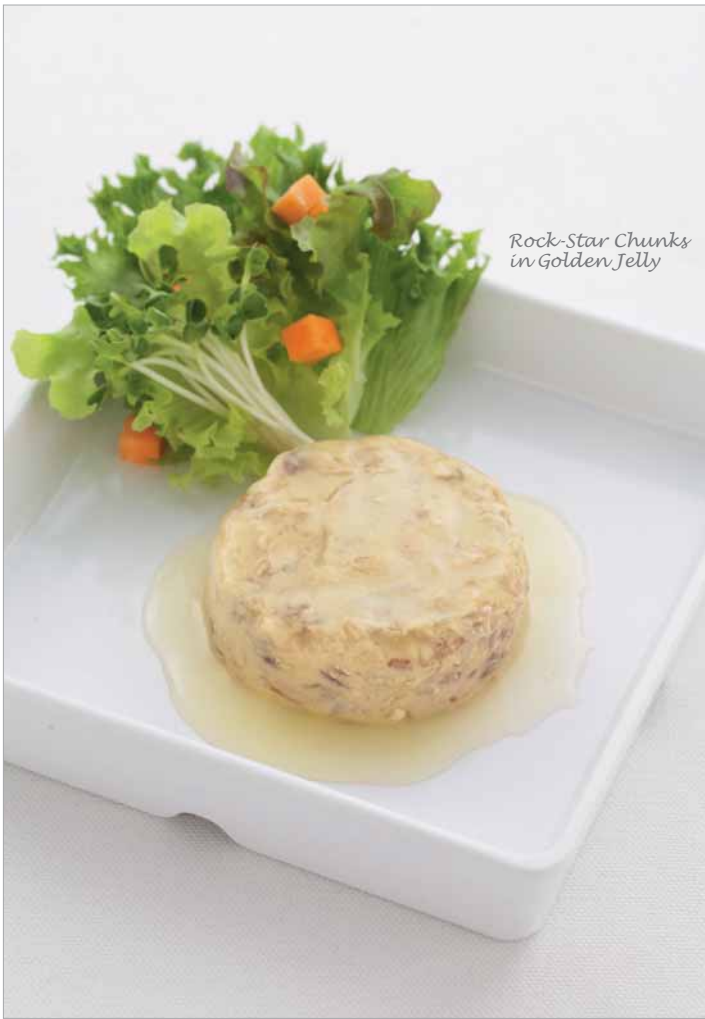
*Semi-Moist  
Treats*



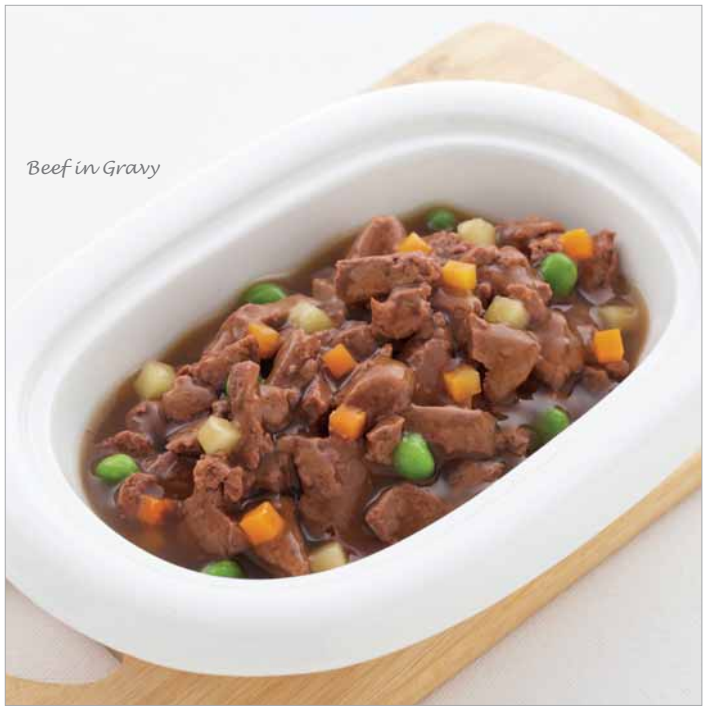
*Rock-Star  
Chunks with Beef*



*Rock-Star  
Chunks*



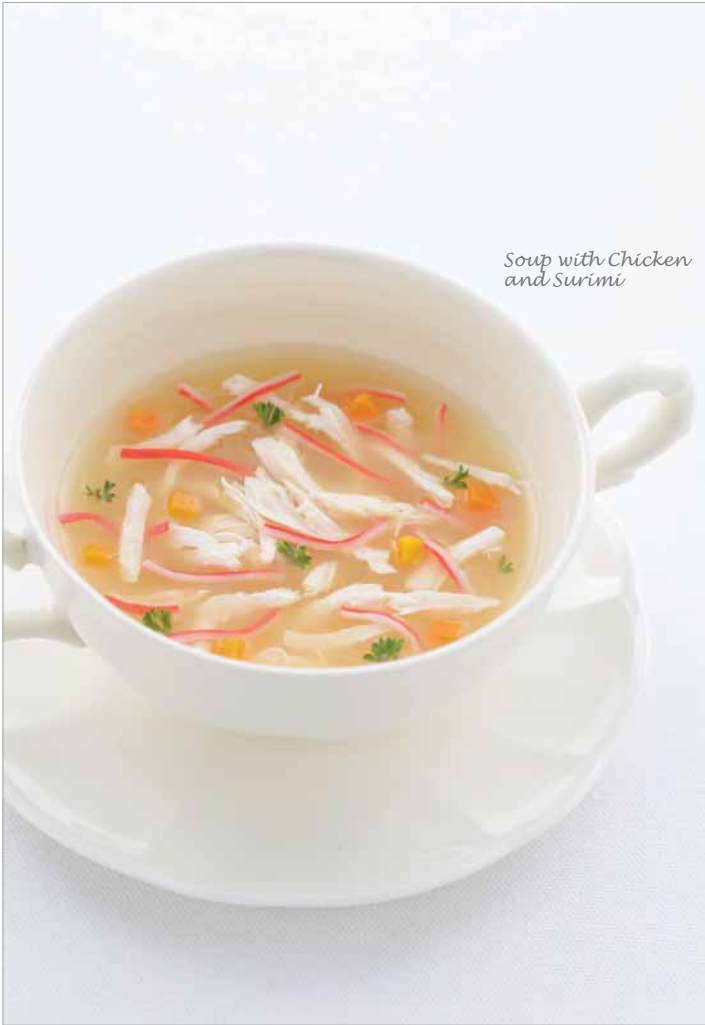
*Rock-Star Chunks  
in Golden Jelly*



*Beef in Gravy*



*Chubs*



*Soup with Chicken  
and Surimi*



*Treats (Chicken)*



*Tuna with Shrimp*



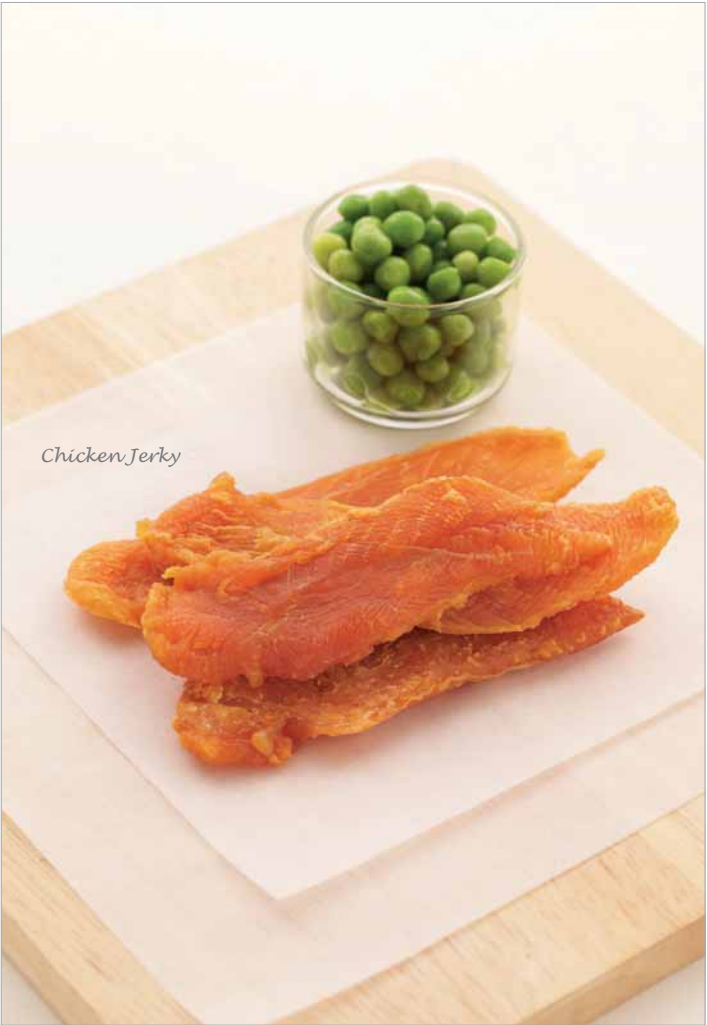
*Minced Chicken and Soft Bones  
in Chicken Broth*



*Succulent Loaf*



*Chicken in Broth*



*Chicken Jerky*





Pouch

Aluminium Tray

Glass Jar



Canned



Foam Tray / Poly Bag

Plastic Cup

Canned



Plastic Tray

# Packaging





# ONE GOAL, ONE LEADER

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As we aim to be number one, we never cease developing by means of global production standards.

# Food Safety and Quality Standards

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The Company will be manufacturer of quality processed seafood for export with focus on producing products that are safe, hygienic, with up to standard quality, met with customer acceptance and satisfaction up to having continuous improvement.

Top quality products are always our first priority, which our domestic and international customers can be assured of. Our products are of international standards and quality, are traceable, and are responsive to the needs of our customers globally.

All TU products pass our rigorous quality inspection system in every stage of production; biological, chemical and physical. TU's own inspection laboratory is certified with ISO/IEC 17025 by the Bureau of Laboratory Quality Standards, Department of Medical Sciences, Ministry of Public Health. The lab was also awarded the best 2010 agricultural product inspection laboratory from the National Bureau of Agricultural Commodity and Food Standards (ACFS), Ministry of Agricultural and Cooperatives.

With our continuous determination and attention on sanitation/ hygiene and food safety, we have been certified with various quality accreditations from both national and international organizations. The noteworthy include ISO 9001:2008 for quality management system; ISO 14001 for environmental management system; Best Aquaculture Practices – certification standard for shrimp production throughout the value chain processes; HACCP, GMP, BRC, IFS, Kosher, HALAL, etc. These notations affirm the company's concise and rigorous quality control and inspection system as we endeavor only the best quality food for our customers.





[www.thaiunion.com](http://www.thaiunion.com)